

INSPIRATION

News from the ICAS Foundation

Winter 2021-2022

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ICAS FOUNDATION



AIR SHOW CO-PILOT MENTORING PROGRAM KICKS-OFF

The Co-Pilot mentoring Program – a joint effort of The International Council of Air Shows Foundation and ICAS, kicked off in November to assist Air Show Professionals learn more within a Mentor relationship. Earlier, correspondence was sent asking for individuals who would like to participate in the program - to gain greater knowledge in areas they identified. From there, a seasoned committee of Volunteer “Mentors” within the Air Show Industry, were assigned to engage with those individuals desiring to participate in the program.

To date, close to 70 individuals have signed on to participate – whether in a mentor or mentee role. What is nice to note is that the 35 individuals receiving leadership from mentors, run the air show spectrum. From military to civilian, event organizer to pilot or service provider, these interested individuals want to take advantage of seasoned industry leaders to be as successful as possible in their chosen field within the Air Show industry.

The Foundation is excited to take part in this program alongside of ICAS and we look forward to sharing more as the program progresses. A fine example of the typical quality of the participating Mentors is Dale Drumright, a Sword of Excellence recipient, committed Foundation Volunteer, retired 25-year career Air Show Organizer, and Mentor in the program. Dale shared the sentiment – “keep it fun, fairly simple and make an impact”.

If you have an interest in participating in the program, please contact Mike Kaufman, Executive Director, International Council of Air Shows Foundation at Kaufman@airshows.aero



LETTER FROM YOUR CHAIRMAN

Wyche Coleman Jr. | Chairman

It has been exciting to see and hear about how many air shows have been able to come back from cancelled events in 2020. I know the United States is not out of the woods yet with Covid but it is uplifting for all to see that our industry is coming back. It is just another testament in the fact that North America and wants their beloved Air Shows.

In this edition of our Foundation Newsletter we have several articles to share with you what the Foundation has been engaged in and what we are doing now and into the future:

- In this edition we want to share with you where we are with our Strategic Air Show Partnership program that we are partnered with ICAS to be a resource for partnering air shows and the industry as a whole.
- You will also find our article highlighting our Lovelace-Drake Scholarship recipient, Angelina Kapp.
- Information regarding the new Co-Pilot Mentoring Program, a joint initiative between the Foundation and ICAS. This program is aimed at assisting Air Show Professionals by teaming them up with seasoned industry leaders volunteering to give their time and talent to share their extensive knowledge to help all be as successful as possible.

On behalf of the Board of Directors, we wish the very best for you all during this holiday season and we look forward to seeing many of you at the ICAS Convention!



ICAS FOUNDATION

A COLLABORATIVE PROGRAM OF ICAS AND THE ICAS FOUNDATION

- Tell your ticketing provider that you want to add an additional fee to their “Convenience Fee” that is rebated back to you.
- The fees are traditionally \$2-\$4 LOWER than other entertainment venues charge.
- You don’t want combined fee to exceed advance discount.
- Your ticket provider will pay you the ticket revenue plus the additional fee per ticket.
- You then send that additional revenue to the ICAS Foundation at the end of your show as a check from your show.

SAMPLES OF CURRENT AND FUTURE SASP PROGRAMMING



Social media based air show awareness program completed during second and third quarters of 2021



Air show audience demographics research project scheduled for 2022 air show season

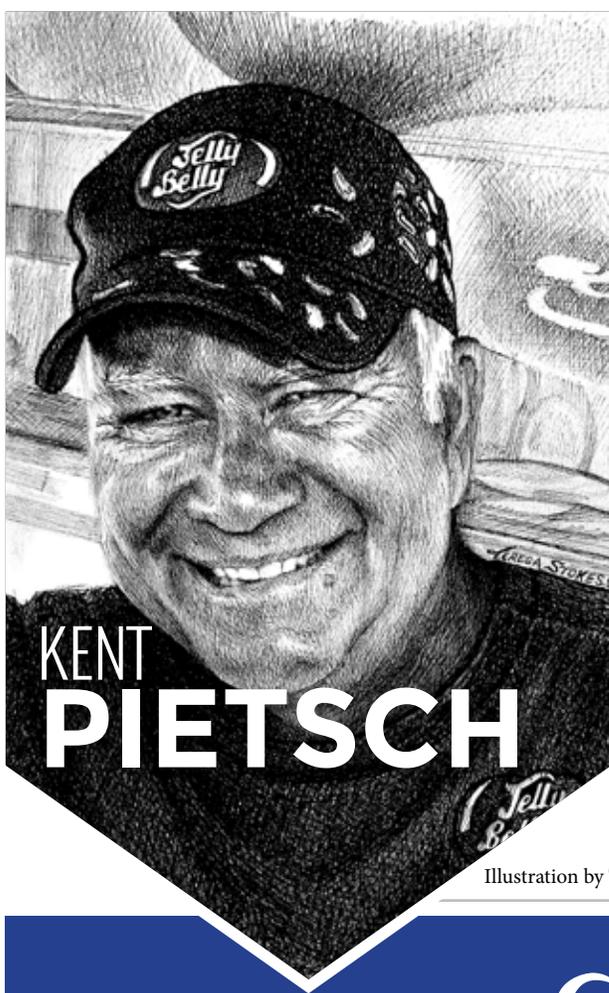


Individual air show and collective industry economic impact study to be conducted throughout 2023 air show season



Research, survey and marketing programs conceived and executed on behalf of the North American air show community





Kent has been performing in air shows in the United States and Canada for 48 years – entertaining millions of spectators at hundreds of shows. In his iconic Interstate Cadet, he created and flies some of the most unique routines in the air show industry, including a deadstick glider routine, hilarious comedy act, and a breath-taking VF-top (now truck-top) landing.

Kent makes audience entertainment engagement his top priority. He creates a light-hearted and easy-going atmosphere at events that are otherwise often focused exclusively on high-speeds and loud noises. It is this contract that can make an air show program great and nobody is able to create it better than Kent. He is an entertainer who stands out in an industry of showmen and has been awarded the highest honors of Showmanship by ICAS.

Kent flies his unique acts with unmatched precision and grace. From the extremely difficult truck-top landing to the exactness of his energy management in his deadstick routine, Kent leaves no doubt among his spectators about his skill as a pilot and performer. In contrast to many of the great aerobatic performers in the industry, Kent's performances also portray flying in a very accessible way for the audience. While his routines are extremely difficult, the seeming ease in which he controls the giant-winged Interstate Cadet creates an inspirational sense for spectators that taking to the skies is within their reach.

Illustration by Teresa Stokes



2021 Hall of Fame **INDUCTEE**



It is this same approachable atmosphere that enabled Kent to attract a unique sponsor – the Jelly Belly Candy Company. In an industry where many events and performers struggle to attract sponsorship, Kent found a way to engage an outside-the-box sponsor through outside-the-box performances. I do not believe this ingenuity and creativity can be overstated.

Kent is very easy to work with air show producers, [along with fellow performers and announcers]. It is clear that his top priority is the success of each air show he performs at, and the spectators who attend it. He is the epitome of flexibility and is willing to do whatever it takes (safely) to help producers run their event. From unending media and VIP flights and autograph sessions, to performance scheduling changes, Kent is ready and willing to help. There is no doubt this is why he is one of the most popular performers among air show producers.

“If you can’t entertain, you have no business being out there.”

Kent Pietsch



PREVIOUS HALL OF FAME INDUCTEES

- 1995** Robert A. “Bob” Hoover
- 1996** Duane Cole, Art Scholl, Beverly “Bevo” Howard
- 1997** Bill Barber, Charlie Hillard, Paul Poberezny
- 1998** Leo Loudenslager
- 1999** Snowbirds Founder Colonel Owen Bartley “OB” Philp
- 2000** The French Connection – Daniel Heligoin and Montaine Mallet, The Beardsleys – Big B and Burner
- 2001** Clifford Henderson, Blue Angels Captain Roy M. “Butch” Voris, Jessie Woods and the Flying Aces Air Circus
- 2002** Swede Ralston, Curtis Pitts, The Original Thunderbirds Team
- 2003** Jim Mynning, Betty Skelton Frankman
- 2004** Lincoln Beachey, Harold Krier, Jim Holland, Bill Bordeleau, Johnny Kazian
- 2005** Bill Sweet, Bob Herendeen, Wayne Handley
- 2006** Paul Mantz, Marion Cole, Eddie “The Grip” Green, Patty Wagstaff
- 2007** Danny Clisham, Jimmy Driskell, Jimmy Franklin, Sean D. Tucker
- 2008** Bessie Coleman, Paul Bowen, Bob Bishop
- 2009** Bobby Younkin, Charlie “Flying Farmer” Kulp, Tom Poberezny
- 2010** Harold Johnson, Jim LeRoy, Joe C. Hughes
- 2011** Jim & Ernie Moser, Julie Clark, Steve Oliver & Suzanne Asbury-Oliver
- 2012** Bill Adams, Debbie Gary, Bob Davis
- 2013** William “Pappy” Kobelt, The Thrasher Brothers, Eddie Andreini
- 2014** The AeroShell Aerobatic Team, Charles Newcomb, Gene Soucy
- 2015** Red Baron Pizza Squadron, Sonny Everett, John Mohr
- 2016** Rich and Dee Gibson, Greg Poe, Larry Strain
- 2017** Scott Hammack, Rick Grissom, Gary McMahon
- 2018** Walt Pierce, Terry Grevious
- 2019** Wayne Boggs, Steve Wolf, Teresa Stokes
- 2020** Ralph Royce



FROM THE FOUNDATION: LOVELACE-DRAKE MEMORIAL SCHOLARSHIP RECIPIENT - ANGELINA KAPP

You may or may not be familiar with the Foundation's Lovelace-Drake Memorial Scholarship. It was formed in 1998 by the families and team members of the former Red Baron Stearman Squadron as a Memorial to Sonny Lovelace and Randy Drake. In 2015 Billy Werth of Billy Werth Airshows, began to sponsor the Scholarship through Grayout Aerosports, a flight school in Indianapolis, IN.

For 2021, Kevin Coleman of Tubreaux Aviation and Red Bull Aerobatic Pilot, stepped up in a major way to provide the fulfillment of the scholarship for this year.

The recipient for the Scholarship was Angelina Kapp. Kapp is from Western Springs, Illinois and holds her private pilot certification with over 285 flight hours. She is currently a Junior at Southern Illinois University working to earn her Aviation Flights Associate degree and her Bachelor's degree in Aviation Technologies.

Traveling to Shreveport, Louisiana in mid-September, she received a tremendous amount of instructional activity over a six-day period. While Angelina's Scholarship experience was unfolding, the Foundation also conducted a fundraising dinner, Above the Clouds with the Superstars event. The Foundation event was Co-Chaired by Martha and David Martin and Co-Hosted by Angela West, Lee Lauderback, Doreen Hillard, and Rhonda and Wyche Coleman. The dinner was at the same location at the Downtown Shreveport Airport where Kapp was receiving her instructional flight experience. It was a wonderful testament to hear both Kevin Coleman and Kapp share their experiences during the week as part of the dinner program.

The Foundation remains grateful to all that support our programs financially as well as our volunteers. I would especially like to thank Kevin Coleman, Michael Goulian, Luke Aikins, Cristian Bolton, Aaron Fitzgerald, Rob Holland and Bill Stein for their support with our fundraising dinner and program. Their support made the dinner a successful and memorable event.

FAMILY FUND

Supporting Those In Need
When They Need It Most

The air show community is legendary for the close family atmosphere that has been fostered since the early days. Sometimes bad things happen, but when they do our family comes together to help support each other. That's exactly why the ICAS Foundation Family Fund was established. Since 2000, when a catastrophic event has occurred, we've been there with financial assistance and support in times of need.

It is the generosity of the ICAS membership that makes this support available to those who need it. Please consider making a pledge today to help the ICAS Foundation help others. You may dedicate your contribution in honor of a friend or a loved one – as a gift or a tribute.

Scholarships: Preparing Our Future

One of the ICAS Foundation's service areas is to award financial scholarships to support the pilots, mechanics and performers of the future. Since 2001, the Foundation has awarded more than \$170,000 in scholarships. The Foundation has several active scholarships to help support these young men and women's education to provide the air show and aviation industry with its future leaders. The deadline for all scholarship applications is December 31st of each year. The scholarship winners are announced the following Spring, just in time for prime flight training season.



Archives: Preserving Our Past

The Foundation is pleased to consider all offers of suitable donations consisting of material that is historically significant within the air show industry. Documents suitable for archival research are particularly desired, such as letters, memoranda, scrapbooks, unpublished journals, diaries, and memoirs, etc. Photographs are also appropriate, and should be labeled or annotated if possible. Films, video tapes, audio tapes, records, and similar material may also be suitable, as are other artifacts such as posters, programs, advertisements, equipment, etc. Select archival pieces from our collection are on display at the ICAS Foundation Air Show Hall of Fame Exhibit at the ACE Museum in Lakeland, Florida.



BOARD OF DIRECTORS



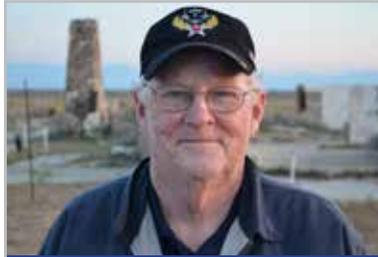
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**WE
NEED
YOU!**

The ICAS Foundation is always prepared to welcome new volunteers. We love to see fresh faces and hear new ideas. If you are interested in supporting the ICAS Foundation with your time and talents, stop by our area at the ICAS Convention or visit www.icasfoundation.org for more information. Join our dynamic team and help impact the future of air shows and aviation.